

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT CREATIVE, INC.

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Parliament Lights.

Tastefully light
with the
recessed filter.



Only
9mg tar.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Kings: 9 mg "tar," 0.6 mg nicotine av. per cigarette, FTC Report, May '78.



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